

LEVEL TWO CERTIFICATE IN PREPARING FOR BUSINESS ENTERPRISE

The ILM Level 2 qualifications in Preparing for Business Enterprise are aimed at helping participants assess their own suitability for starting and running an enterprise and to assist in their decision making. The qualifications also explore the implications of starting up and running a business

Who is this course suitable for?

ILM's business and enterprise qualifications are ideal for people thinking of starting up their own business and wondering whether or not they have the skills needed to be successful. The qualifications can be used as a way of helping people of all ages to find out what enterprise is about and what's involved in starting a business and successfully running it, however big or small.

This course is suitable for those candidates who are actively seeking employment, who are in receipt of benefits or who have been made redundant or under notice or threat of redundancy.

Do I need any experience?

There are no formal entry requirements but learners will normally have a background that will enable them to benefit from the programme.

What will I gain from this course?

The Certificate builds and broadens on the understanding gained in the Award. Learners complete an additional four mandatory units which cover other practical aspects of enterprise including; legal and financial requirements for starting and running a business, the marketing/selling of products/services, and how to prepare a business plan.

What progression and career opportunities will this lead to?

- > Level 3 Award and Certificate in Starting Your Enterprise

Possible career options are:-

- > Starting up your own business or enterprise based on your own idea or business plan

How do I get further information?

To arrange for an interview from one of our experienced staff please contact our Customer Service Team via email or text. Alternatively, visit our Business Development Centre in person and speak directly to a member of the Customer Service Team. Your local Jobcentre Plus Advisor can also refer you for an interview with us.

☎ (01903) 606 114

✉ business.solutions@nbc.ac.uk

📍 Business Solutions @ Northbrook, 17 Liverpool Gardens, Worthing, West Sussex, BN11 1RY



What will I learn on this course?

- > Assessing own suitability for enterprise
- > Exploring the legal and regulatory requirements for starting and running an enterprise
- > Exploring how to market and sell a product or service
- > Exploring the financial needs of a business
- > Exploring how to start and run a business



European Union
European Social Fund
Investing in jobs and skills